

Brand Guidelines

This document serves to assist you in using our brand and assets, including our logo, wordmark, content and trademarks. If you wish to make use of our marks in a way not covered by this guide, please contact us at press@iovox.com and include a visual mockup of your intended use.



The iovox Boilerplate

iovox is a leading global call-tracking and communication-analytics company. Leading global brands and small businesses trust iovox to make smarter data-driven decisions, increase revenue and improve customer experience.. If phone calls are important to you or your business, iovox can help you make every call count.

Learn more about iovox and our services at www.iovox.com. Follow us on [LinkedIn](#), [Twitter](#), [Instagram](#), [Facebook](#) and [YouTube](#).

Usage

The iovox name and logo comprises 'io' (input-output) and 'vox' (voice). iovox is written in lowercase, but may be capitalized at the beginning of sentences. The iovox marks include the iovox wordmark and logo, and any word, phrase, image, or other designation that identifies the source or origin of any of iovox's products. Do not place the iovox logo over background colors that clash. When in doubt, use black or white. When using either the iovox wordmark or logo with other graphical elements, maintain a safety space that equals the width of the 'o' in iovox, and never obstruct any part of the logo.

General Information

By using the iovox logo or wordmark you agree to follow these guidelines as well as our Terms of Service and our Policies. iovox reserves the right to cancel, modify, or change the permission in these guidelines at any time at its sole discretion.

For more information about the use of the iovox name and trademarks, please contact press@iovox.com